

FINAL PLACEMENT REPORT

PGP BATCH 2023-25

MBA'09

MBA-DBM'01

MBA-HHM'01



CHAIRPERSON'S MESSAGE |



DR. SABYASACHI MOHAPATRA

Chairperson
Career Development Cell
Indian Institute of Management,
Bodh Gaya

Dear Recruiters, Faculty & Students,

The Career Development Cell of the Indian Institute of Management Bodh Gaya is pleased to announce that for the largest ever batch intake of 462 students across its 3 full-time residential programs, MBA, MBA-DBM (Digital Business Management), and MBA-HHM (Hospital and Healthcare Management), 403 students are successfully placed against the 429 eligible participants comprising of 36 percent experienced and 64 percent freshers.

In line with the graduating batch of MBA-09 that has 254 candidates placed against 272 participants, the inaugural batch of MBA - Digital Business Management (MBA-DBM) and MBA - Hospital and Healthcare Management (MBA-HHM) have achieved outstanding placement results with 84 MBA-DBM students placed against 89 participants and 65 MBA-HHM students placed against 68 participants setting a strong foundation for future success. These numbers re-emphasize and strengthens our industry partners' conviction and confidence in the newly launched specialized post graduate programs and addresses the rising global manpower demands in the field of Digital Business and the fast-growing healthcare sector.

The graduating students have secured roles across a broad spectrum of industries, including Banking, Financial Services, and Insurance (BFSI), Consulting, IT & Analytics, E-commerce, FMCG, Manufacturing, Healthcare, and Public Sector Enterprises. The diversity in placements highlights the institute's capability to groom professionals who can seamlessly integrate into and excel in multifaceted business environments.

The current placement season witnessed participation by more than 200 + recruiters (85+ Legacy and 105+ New recruiters), marking the highest recruitment participation in the Institute's history.

The Institute is focused on fostering long-standing, propitious relationships with its recruiters, and we are certain that this success will only strengthen these associations with valuable experience.

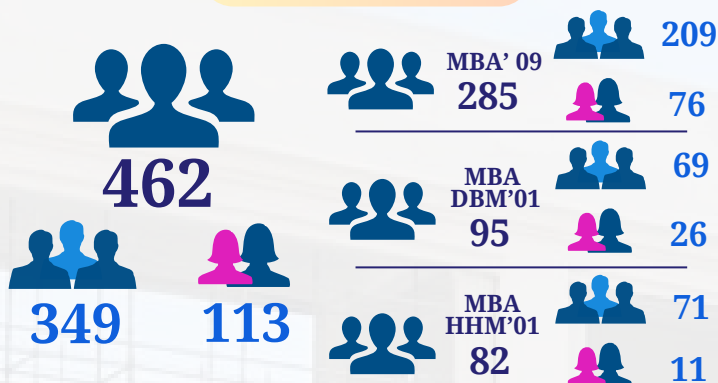
I congratulate the MBA, MBA-DBM, and MBA-HHM Batch of 2023-25 for showcasing their remarkable academic and non-scholastic distinctions. On behalf of the Institute, I further express my gratitude to all the legacy and new recruiters for their continuous support and trust in our institute. Together, we strive to nurture future leaders and contribute to the growth and development of the Indian business ecosystem.

The audited Placements report for this year is scheduled to be available soon.

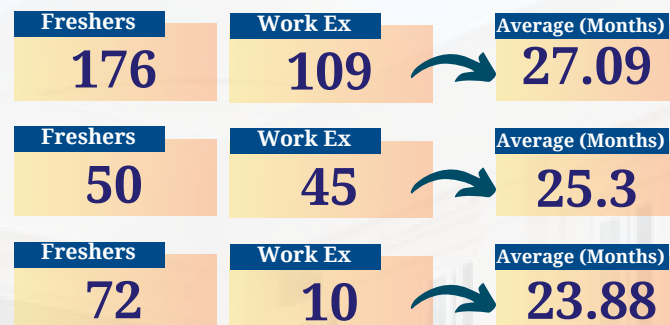
Warm regards,
Dr. Sabyasachi Mohapatra
Chairperson, Career Development Cell
Indian Institute of Management, Bodh Gaya

IIM BODH GAYA PGP 2023-25 FINAL PLACEMENTS FLYER

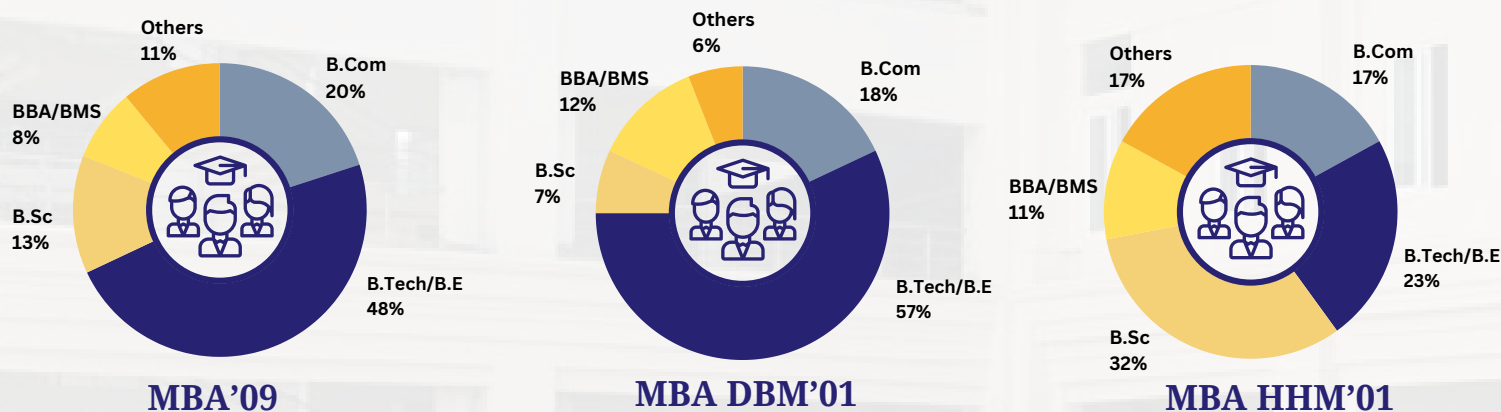
BATCH SIZE



WORK EXPERIENCE



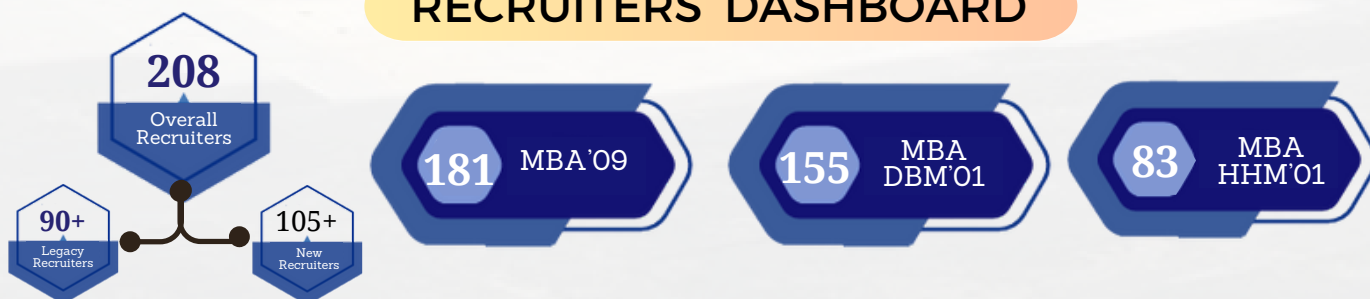
EDUCATIONAL BACKGROUND



MEDIAN AND AVERAGE MEP (IN LAKHS) - PLACED/ELIGIBLE PROFILES

Percentile	MBA'09 (254/272)		MBA DBM'01 (84/89)		MBA HHM'01 (65/68)	
	Median	Average	Median	Average	Median	Average
Top 25	18.00	18.42	20.68	19.72	12.28	13.40
Top 50	15.28	15.71	16.00	16.54	12.00	12.42
Top 75	13.58	14.00	13.64	14.59	12.00	11.64
Overall	12.00	13.05	12.00	13.18	10.00	10.34
Highest MEP	INR 22.00 LPA		INR 21.00 LPA		INR 20.00 LPA	

RECRUITERS' DASHBOARD



BATCH PROFILE MBA

BATCH SIZE



285

GENDER DIVERSITY



209



76

STUDENTS WITH MAJOR

145 Marketing

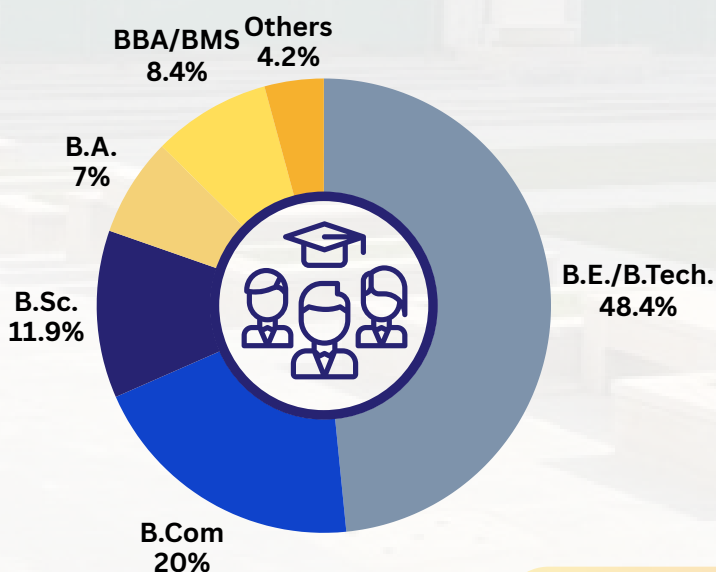
62 Finance

37 IT/ IT Analytics

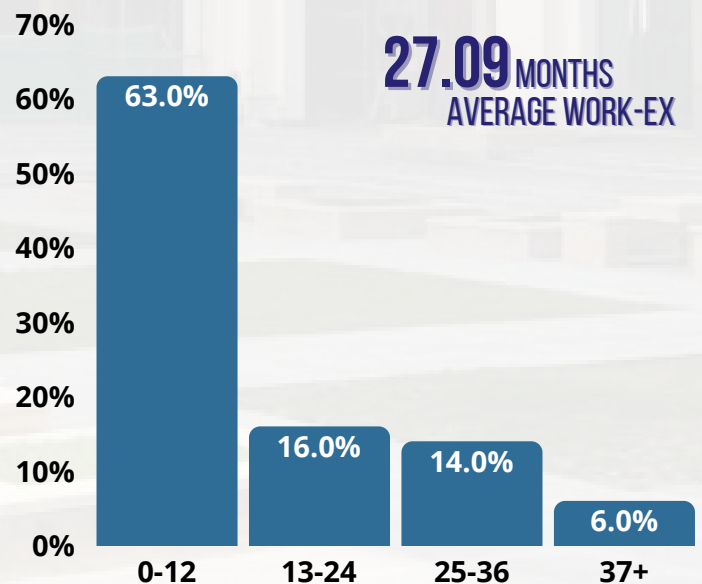
32 General Management

9 Operations & Strategy

EDUCATIONAL BACKGROUND



WORK EXPERIENCE



SECTOR WISE WORK EXPERIENCE

IT/Analytics BFSI Manufacturing Others



FINAL PLACEMENT OVERVIEW : MBA

PLACEMENT HIGHLIGHTS

22

LPA

HIGHEST PACKAGE

18.42

LPA

TOP 25% AVERAGE

13.05

LPA

AVERAGE PACKAGE

15.71

LPA

TOP 50% AVERAGE

12

LPA

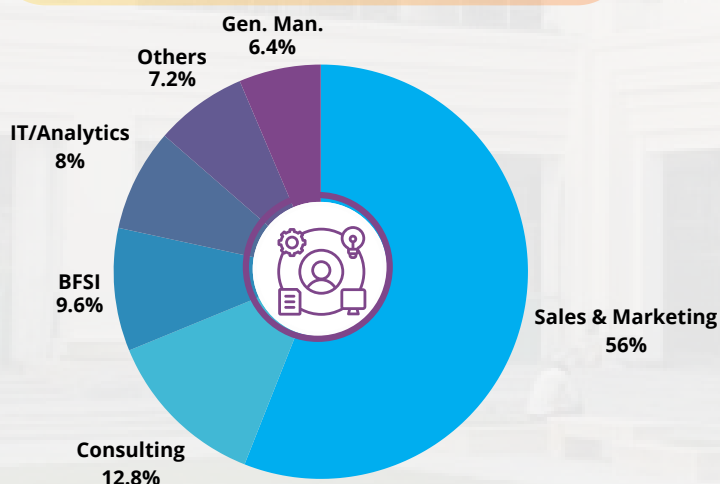
MEDIAN PACKAGE

14

LPA

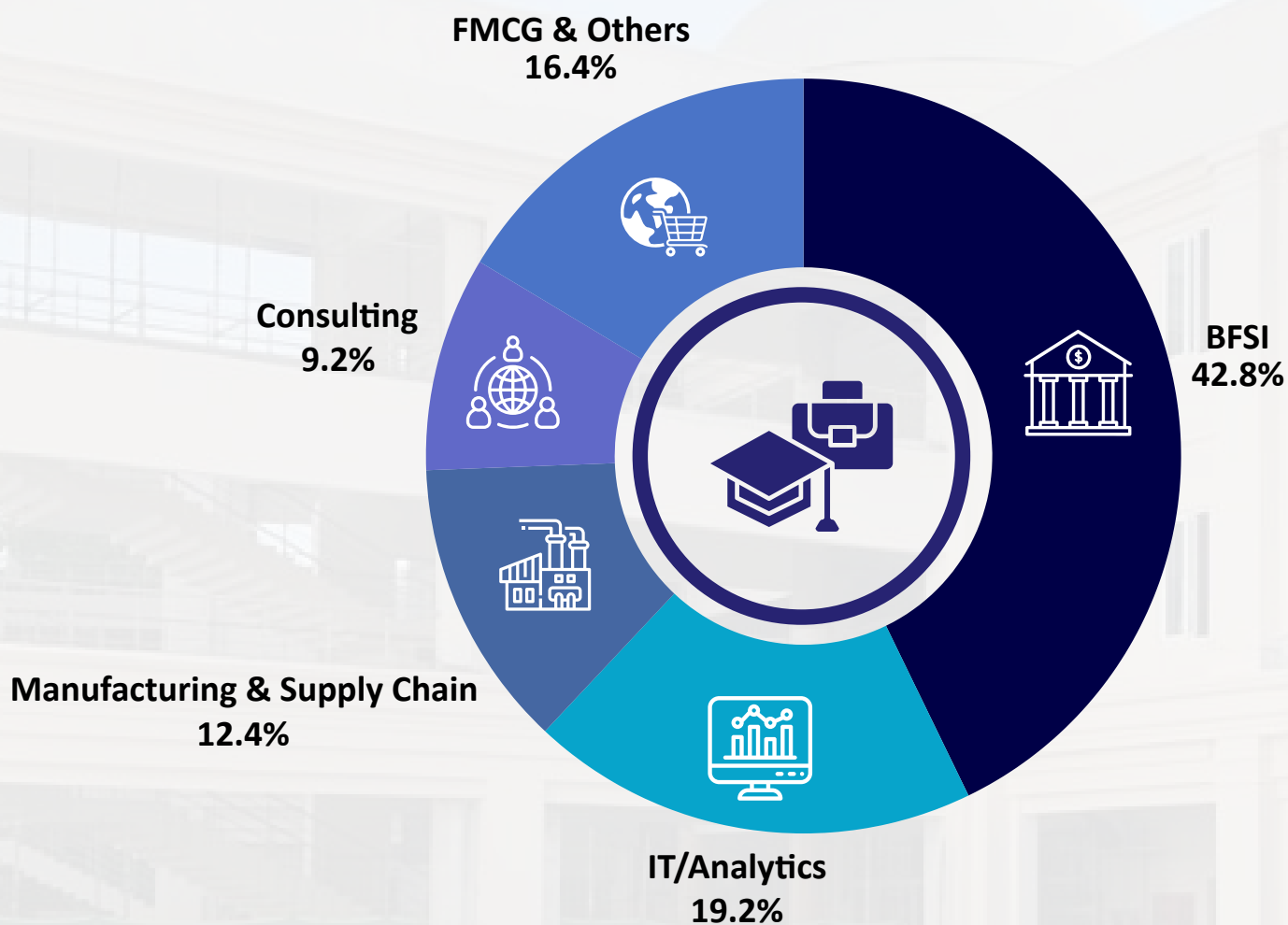
TOP 75% AVERAGE

ROLE-WISE OFFER BREAKUP MBA



Salary Bracket	20 LPA & Above	16-19.99 LPA	11-15.99 LPA	8-10.99 LPA	Below 8 LPA
Process Conducted	10	13	79	65	14
Process Converted	6	9	46	26	10
Zero Converts	4	4	33	39	4
Total Offers	14	49	118	54	19

SECTOR-WISE OFFER BREAKUP MBA



RECRUITER HIGHLIGHTS



BATCH PROFILE MBA-DBM

BATCH SIZE



95

GENDER DIVERSITY



69



26

STUDENTS WITH MAJOR

42

FinTech

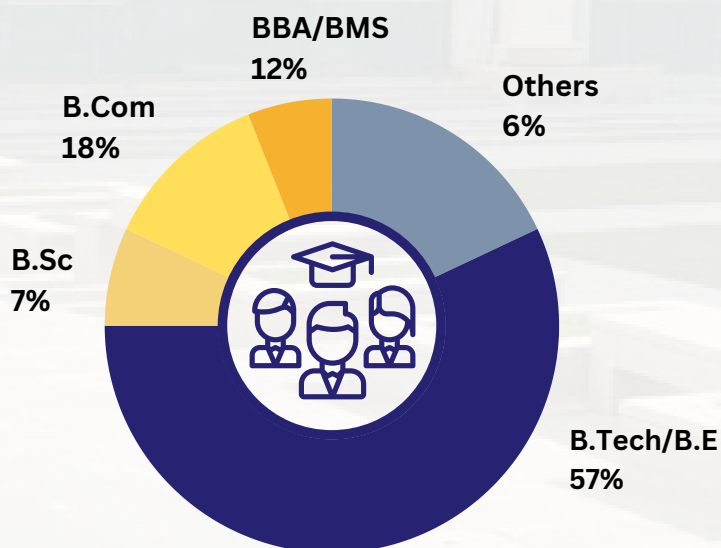
29

Marketing

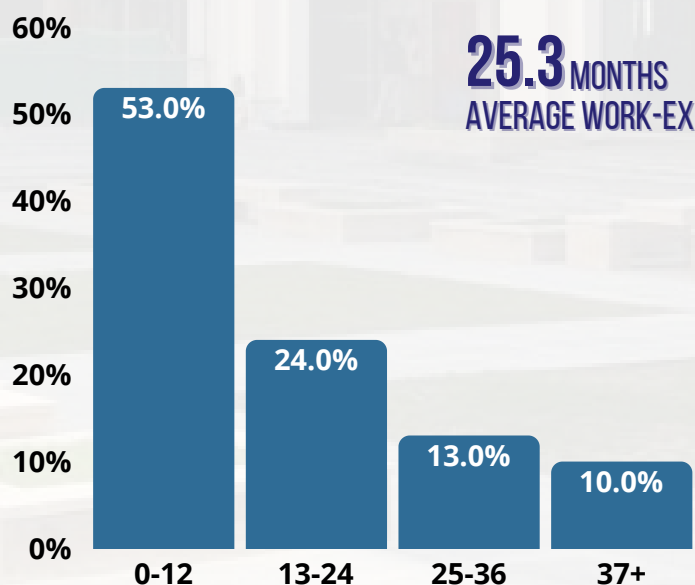
24

IT/ IT Analytics

EDUCATIONAL BACKGROUND



WORK EXPERIENCE



SECTOR WISE WORK EXPERIENCE

● IT/Analytics ● BFSI ● Manufacturing & FMCG ● Others

54.00%

8.00%

12.00%

26.00%

FINAL PLACEMENT OVERVIEW : MBA-DBM

PLACEMENT HIGHLIGHTS

21

LPA

HIGHEST PACKAGE

19.72

LPA

TOP 25% AVERAGE

13.18

LPA

AVERAGE PACKAGE

16.54

LPA

TOP 50% AVERAGE

12

LPA

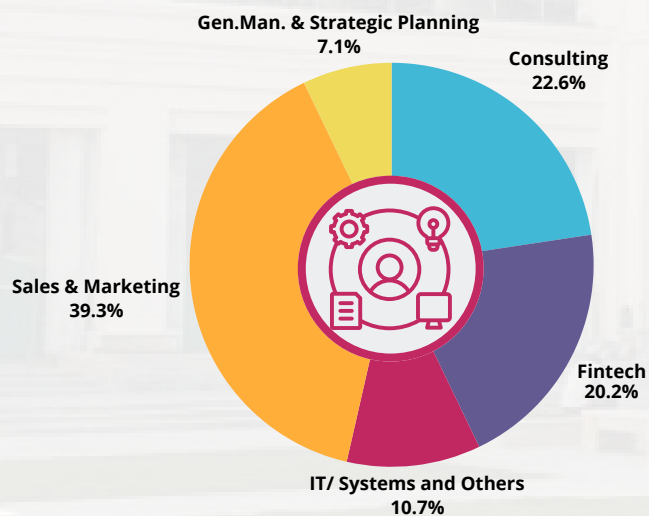
MEDIAN PACKAGE

14.59

LPA

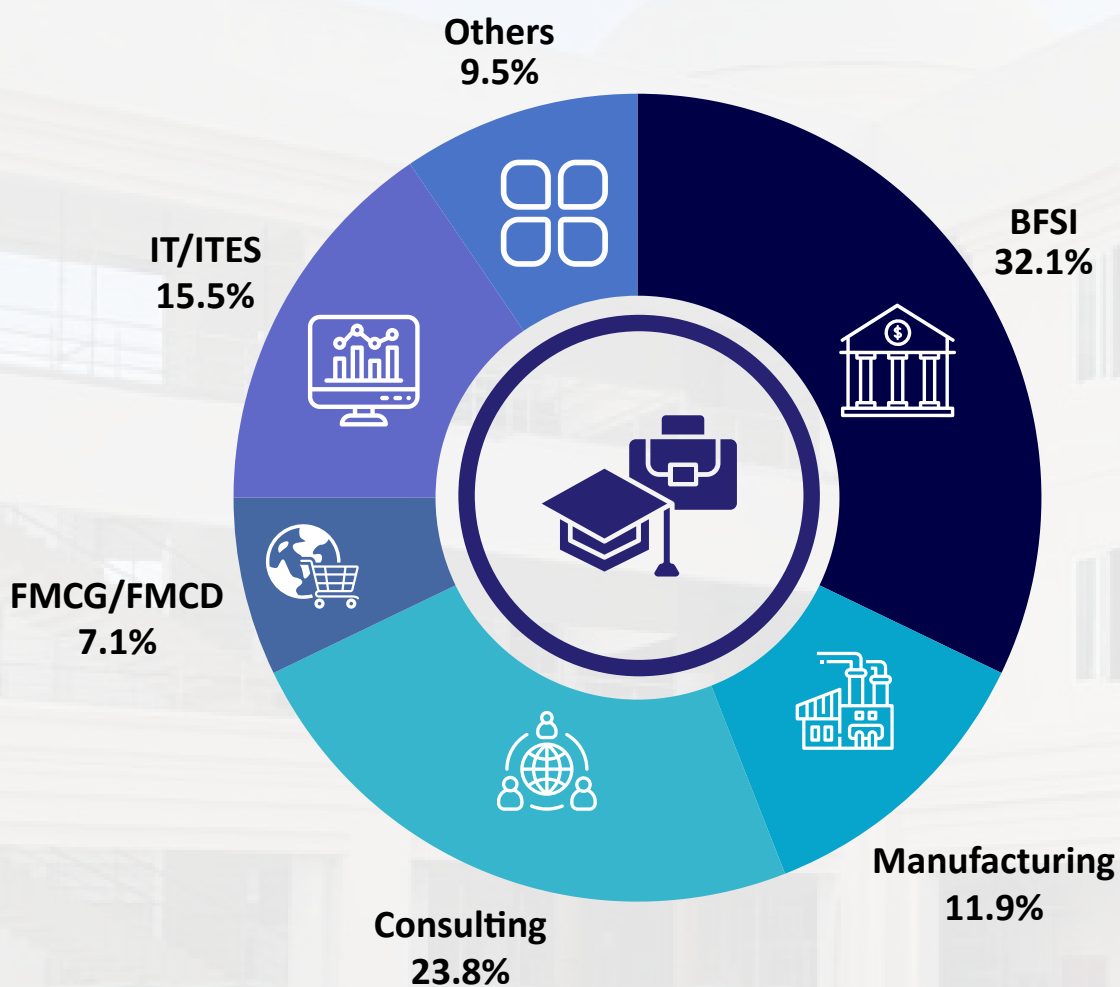
TOP 75% AVERAGE

ROLE-WISE OFFER BREAKUP MBA-DBM



Salary Bracket	20 LPA & Above	16-19.99 LPA	11-15.99 LPA	8-10.99 LPA	Below 8 LPA
Process Conducted	10	11	64	55	15
Process Converted	3	6	23	14	6
Zero Converts	7	5	41	41	9
Total Offers	15	10	29	19	11

SECTOR-WISE OFFER BREAKUP DBM



RECRUITER HIGHLIGHTS



BATCH PROFILE MBA-HHM

BATCH SIZE



82

BATCH HIGHLIGHTS

AVERAGE
AGE

25

AVERAGE
WORK EX.

23.88
MONTHS

GENDER
RATIO

7 : 1

FRESHERS

72

WORK EX.

10

GENDER DIVERSITY

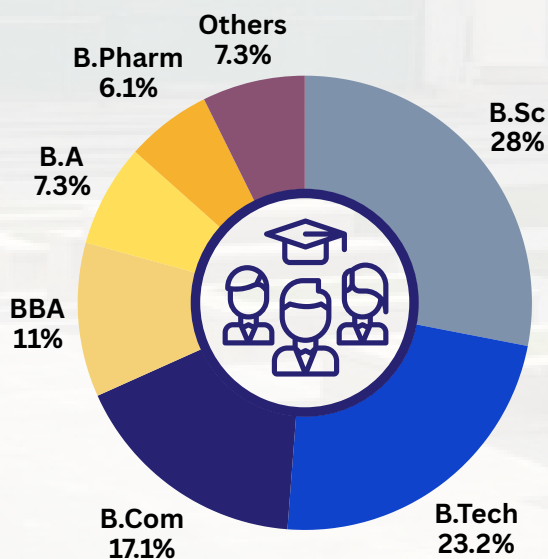


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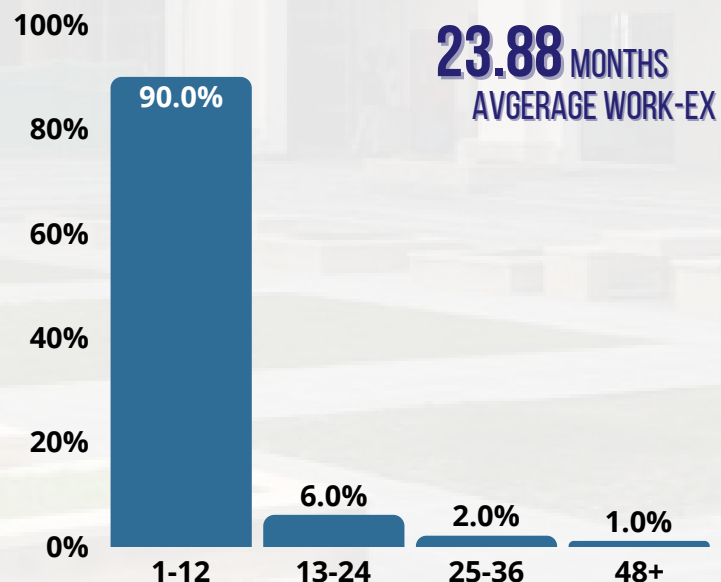


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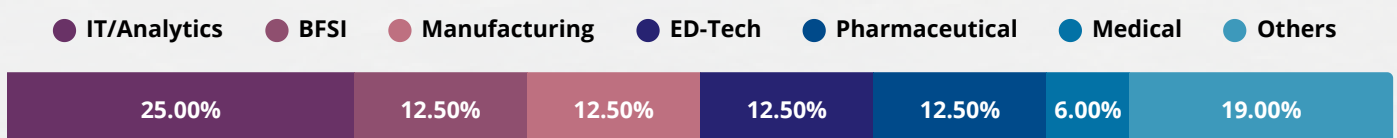
EDUCATIONAL BACKGROUND



WORK EXPERIENCE

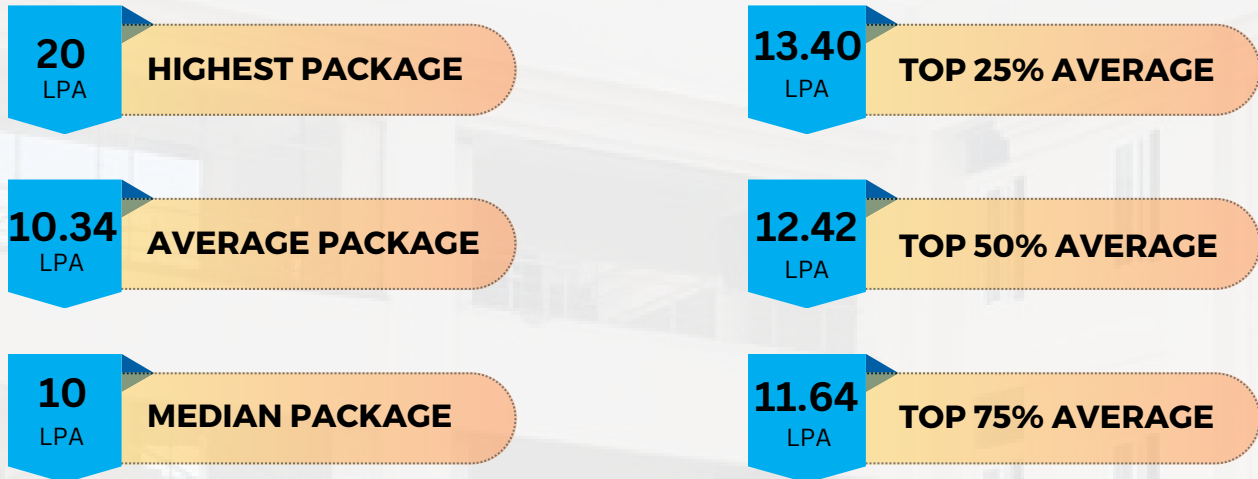


SECTOR WISE WORK EXPERIENCE

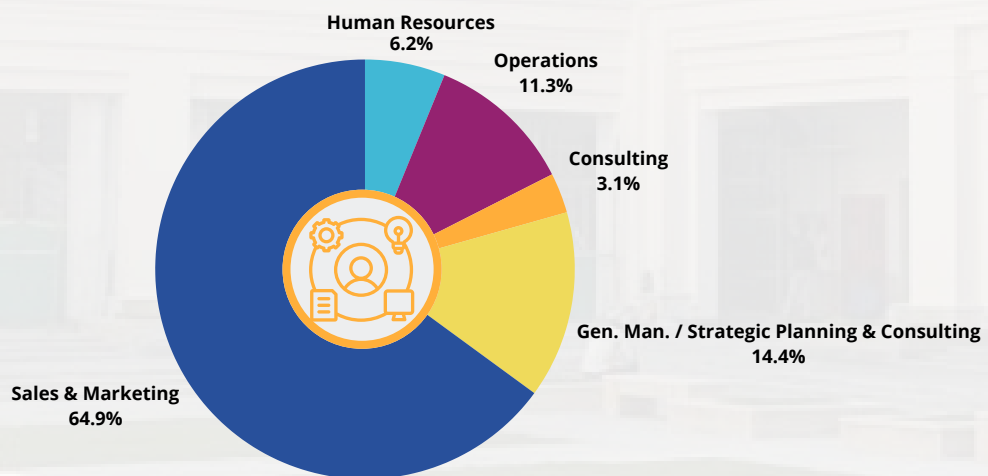


FINAL PLACEMENT OVERVIEW : MBA-HHM

PLACEMENT HIGHLIGHTS

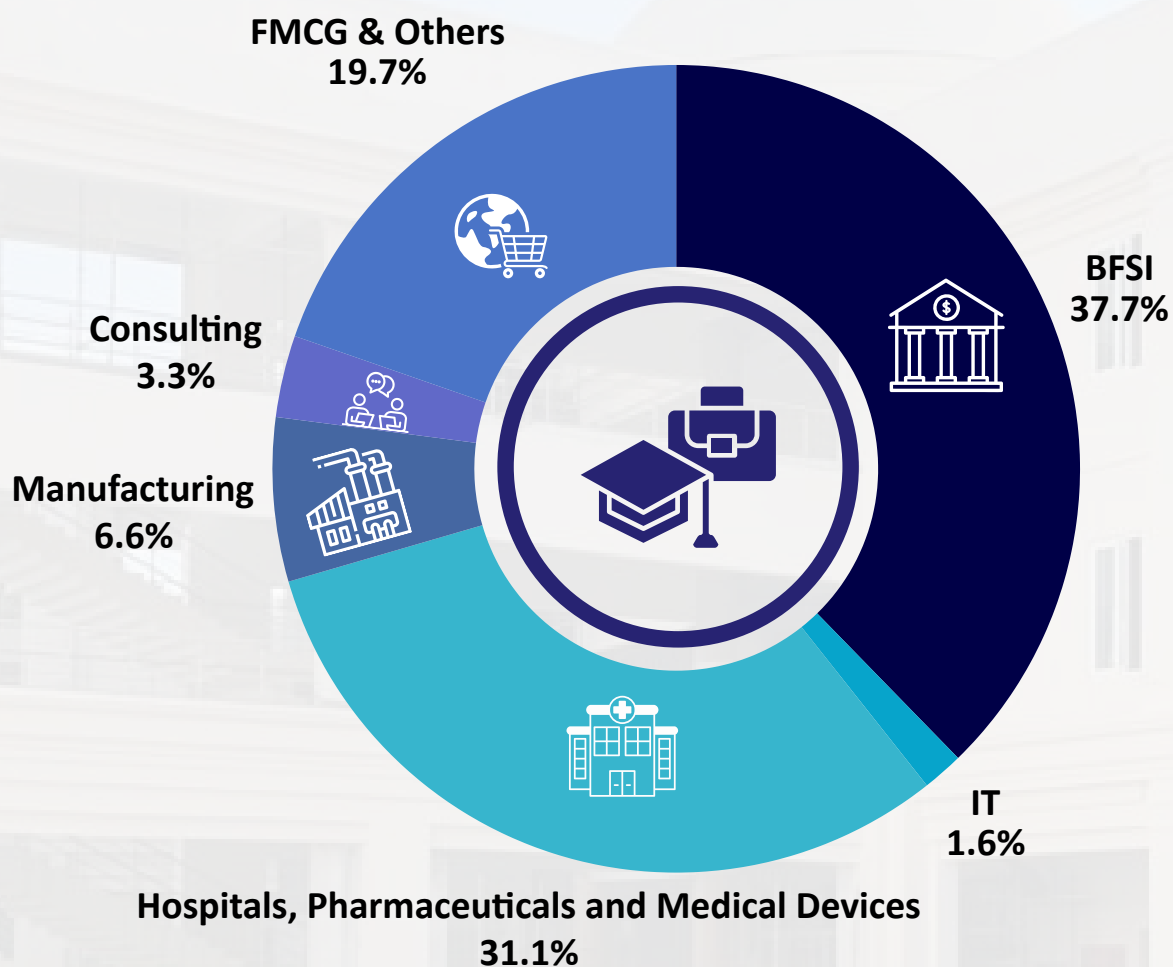


ROLE-WISE OFFER BREAKUP MBA-HHM



Salary Bracket	20 LPA & Above	16-19.99 LPA	11-15.99 LPA	8-10.99 LPA	Below 8 LPA
Process Conducted	2	4	29	33	15
Process Converted	1	2	11	10	9
Zero Converts	1	2	18	23	6
Total Offers	1	1	30	18	15

SECTOR-WISE OFFER BREAKUP HHM



RECRUITER HIGHLIGHTS



RECRUITERS



RECRUITERS

Tech Mahindra

Gogma group

EUROMONITOR INTERNATIONAL



and many more...

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